



Mashcole Property Management

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About Us

MASHCOLE PROPERTY MANAGEMENT INC

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Special points of interest:

- Mashcole Launches Its New Website !!!
- Kitchen and Bath Trends for 2018

Did You Know?

We will pay you the first full month of management fee as a thank you for your referral. Contact Joel at 818-888-8052 Ext. 1101 or email him at Joel@mashcole.com

 We Thank You For Your Business
www.mashcole.com

I've had the opportunity to work for a few good companies in my lifetime. Each had their strengths, and each had their weaknesses. Yet whether I would call them a "good" company, or a "could-be-better" company, every company I have ever worked for had one thing in common: "Coming Soon" was usually either a sales slogan I heard used to give their clients the impression of growth by stating that change or growth was coming, or a phrase I heard used to deflate the focus of a complaint or concern by giving the impression that change or growth was coming, as more often than not, that change never came. Point being, in my own experience, rarely does "coming soon" actually mean "coming soon."

Since I joined the Mashcole team in February of 2017, I have heard the phrase "coming Soon" numerous times, in some manner, shape or form. Yet unlike my previous experiences, after every "coming soon," something soon came. When I heard "We'll be hiring a new admin soon," I didn't believe, and yet a few weeks later a new admin started. When I heard "we'll be hiring a couple new supervisors soon," I didn't believe, and yet a few weeks later three were hired. When I heard "Our payroll will soon be digital," I still doubted, and yet a couple months later Paycom was rolled out. And when I heard "We'll soon be teaming up with Grace Hill for additional staff training," I still had my little doubts, and not more than two months later, Grace Hill training was rolled out for all our staff. "Soon, we'll open a new satellite office," and then there it was. Of course, the above list does not include any of the promises made to me personally...all of which have come to fruition.

Yet when I was told more than 6 months ago that "We'll soon start working on a new website," after a few months went by and I had not heard

anything more than "We're working on it" and since with my past employers, "We're working on it" had always meant, "Please stop bothering me," ... I have to be honest and say that I still had my doubts. Even after all this time, like any normal person I guess, based on experiences with prior employers, I doubted...and boy do I feel guilty for doing so. Because IT IS HERE!!

Everything that was promised would be in our new website that was "coming soon" is here, with the completely 100% new Mashcole website, www.Mashcole.com. It's all here. A **Resident Portal**, where residents can pay their rent online, submit maintenance requests, contact who they need to contact and download forms ... all here (the online application is "coming soon," and okay, I'm a believer now). An **Owner Portal**, where new owners can directly request a quote or inquire about Mashcole services, or where a current owner can contact the people overseeing their assets, or log into Yardi Voyager and see every detail in regard to their assets and do all the things Yardi Voyager allows them to do (that's a whole other article in itself) ... all here. An entire **Rental Listings** section completely dedicated helping rental-seekers find their new home, allowing them to search our entire portfolio by either city, size and/or price ... of course it's here too. It is all here in an easy to navigate, pleasing to see and efficient to use website ... just as promised.

Sure, there are still a few minor changes to be made and more upgrades to come to www.mashcole.com, so be sure to check it out. There are also numerous other whispers about more exciting changes to come to Mashcole Property Management I have heard about, the difference is now ... I don't doubt any of them.

-Jeremy Radicelli, Mashcole Regional Supervisor

The Top Kitchen and Bath Trends for 2018

Home building professionals are painting the latest kitchen and bath trends broader than a barn door.



Influenced by the home improvement television craze, farmhouse kitchens have finally overtaken traditional styles, according to the National Kitchen & Bath Association 2018 Design Trends Report released in January at the [National Association of Home Builders International Builders Show](#).

Farmhouse style overtakes transitional, contemporary trends

Interior features common to farm and ranch houses have caught the eye of Americans while just edging out [transitional and contemporary design trends](#). Elle H-



Photo by Gina Bon, CMKBD; Airoom, LLC, Lincolnwood, IL

Millard, NKBA's industry relations manager and design trends expert, says home improvement television helped push the farmhouse style over the top after a long climb.

"The farmhouse is this very warm, cozy style that's come about in the past few years," she said. "Wood beams are a signature of that, as well as ship-lap and subway tiles."

Induction cooking appliances gaining ground on gas

Some of the differences in the past year, Millard says, are movement away from kitchen islands that look like furniture and a retreat of the mid-century modern and industrial style. Also, even though gas [cooking appliances](#) are still king, popularity of induction ranges and cooktops are on the rise.

Sixty-seven percent of respondents said that induction cooking appliances are now trendy, a sign that home dwellers, especially Millennials, want healthier lifestyles, she said.

Light colors, painted wood cabinets and quartz still dominate

Meanwhile, whites and grays continue to dominate walls, home buyers prefer [painted cabinets](#) (and wood is still popular), good lighting is important and quartz surfaces dominate granite.



Photo by Taryn Emerson Interiors

The transformation from granite countertops to quartz continues, and it's even creeping into the bathroom. Quartz is overwhelmingly the preferred surface with 94 percent of designers saying they are using it compared to granite (65 percent). Ninety-one percent say quartz is just as trendy in the bathroom.

Also, stainless steel, brushed nickel and chrome kitchen faucets are trending high, reinforcing Americans' desire for light and neutral colors.

- Excerpt from [propertymanagementinsider.com](#) by Tim Blackwell, Jan 16, 2018